

Contact: Alanna Zahn
212-219-7735
alanna@theazuregroup.com

**Cushman & Wakefield to Serve as Host Sponsor of Fourth Annual
New York “Ten Awards” Gala**

Hundreds of influential business leaders to gather to honor ten industry innovators

New York, NY, September 29, 2006 – The Executive Council of New York, the premier business forum for networking and leadership education, is proud to announce that Cushman & Wakefield, the world’s preeminent real estate services firm, will serve as host sponsor of the New York Ten Awards™, an annual selection of ten companies and individuals in the greater New York business community that display extraordinary leadership in their industry and beyond. The award winners will be formally announced at the Ten Awards Gala to be held on November 6, 2006 at Cipriani Wall Street.

“The Ten Awards is a celebration of the best and brightest that New York business has to offer. The finalists and winners are visionaries — they are at the helm of some of the most innovative and inspiring companies that our wonderful city has to offer,” said Bruce Mosler, President & CEO, Cushman & Wakefield. “The cross-section of business leaders attending the gala comes from every major industry in the city and we all come away from the event with new ideas and benchmarks about what success and innovation is all about.”

“We are honored to have Cushman & Wakefield as our host sponsor for this year’s awards as they exemplify the essence of the Ten Awards – Innovation. In the city that invented the commercial real estate industry, Cushman & Wakefield created the commercial real estate profession. Since its founding in 1917 in New York City, Cushman & Wakefield has been a leader of innovation and professional integrity for clients, while championing New York’s business community,” said Robert Johnston, president of the Executive Council of New York. “Our vision is that by following their example, and the example of this year’s winners, innovation and inspiration will continue to be the cornerstone of the New York business community.”

The Ten Awards finalists will be announced in the coming weeks. Nominations are screened and evaluated by a panel of judges comprised of prominent journalists from New York-based local and national business media outlets, and evaluated based on the individual’s contributions to his or her organization’s objectives and leadership; the organization’s impact on business innovation, both in New York and nationally; and the individual’s industry leadership beyond his or her organization. Award categories include CEO of the Year, Best Executive Team, CFO of the Year, Innovator of the Year, and more.

For more details on the Ten Awards and the Executive Council of New York, please visit www.execcouncil.org.

About The Executive Council:

The Executive Council is New York’s premier business forum for senior executives, their advisors and capital markets professionals. Through its member base of 3,500 New York metro business leaders, the organization has built a reputation for highly acclaimed conferences, executive education programs and member-hosted gatherings that focus on critical business and leadership issues at the forefront of corporate America today. The Executive Council Corporate

Members range from American Express, IBM and Microsoft to Sprint, Cushman & Wakefield, and McKinsey & Co. as well as many other large and emerging growth companies.

About Cushman & Wakefield:

Cushman & Wakefield is the world's largest privately held real estate services firm. Founded in 1917, the firm has 195 offices in 55 countries around the globe, and 11,000+ talented professionals. Cushman & Wakefield delivers integrated solutions by actively advising, implementing and managing on behalf of landlords, tenants, and investors through every stage of the real estate process. These solutions include helping clients to buy, sell, finance, lease, and manage assets. C&W also provides valuation advice, strategic planning and research, portfolio analysis, and site selection and space location assistance, among many other advisory services. To find out more about Cushman & Wakefield, please call 1-800-376-3133, or visit the firm's Web site at www.cushmanwakefield.com.

###